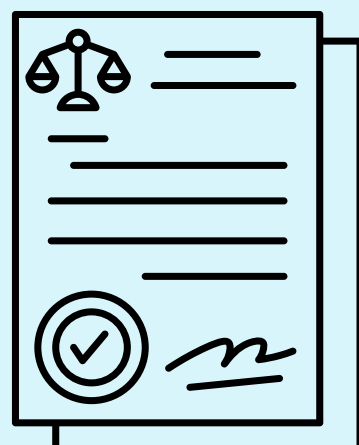


RECOMMENDATIONS FOR PRIVACY REGULATORS

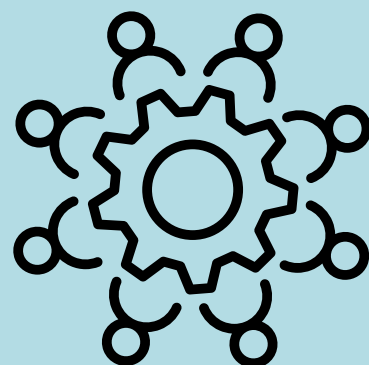
1. COMPREHENSIVE CONSENT REGULATIONS

Provide clear guidelines outlining different types of consent required for AR/VR/MR apps and the circumstances under which they should be obtained. Develop comprehensive regulations that encompass various forms of consent required for AR/VR/MR apps, beyond just data consent. Ensure that regulations address consent for interactions, spatial mapping, image collection and processing, social interactions, content presentation, and biometric data processing within immersive environments.



2. COLLABORATION WITH INDUSTRY

Foster collaboration with industry stakeholders, including AR/VR shopping app developers, to develop best practices and standards for protecting user privacy. Encourage the sharing of information and expertise to enhance privacy protections across the industry.



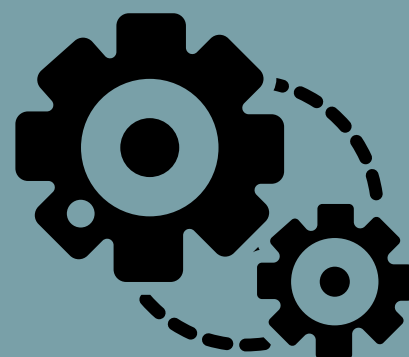
3. USER EDUCATION AND AWARENESS

Invest in public education campaigns to raise awareness about privacy risks associated with AR/VR shopping apps and empower users to make informed decisions about their data. Provide resources and guidance on privacy best practices for consumers.



4. ADAPTABILITY TO EMERGING TECHNOLOGIES

Continuously monitor developments in AR/VR technology and adapt privacy regulations accordingly to address new challenges and threats to user privacy. Maintain flexibility to update regulations in response to evolving privacy risks.



5. REGULAR AUDITS & ENFORCEMENT

Conduct regular audits of AR/VR shopping apps to ensure compliance with privacy regulations, and that sufficient details are provided in privacy policies with regards to the different types of data collected, including media content such as images. Enforce strict penalties for non-compliance, including fines and sanctions, to incentivize adherence to privacy standards.

